

ERIN KENNEDY

erinkennedyportfolio.com
erinelizakennedy@gmail.com
937.554.0172

WEWORK

Associate Product Designer | San Francisco, CA
October 2019 – present

Worked with the digital marketing team to redesign our product pages and various landing pages. Helped redesign WeWork's editorial site, starting with benchmarking and early ideation all the way to final prototypes, development, and QA. Collaborated with other designers to unify and maintain one design system across multiple products.

MINELLI, INC

Graphic Design Co-op | Boston, MA | Fall 2018

Worked in a team setting, developing brand strategy and design for clients. Created brand guidelines, client presentations, and supporting marketing materials.

NARVAR

Interaction Design Co-op | San Francisco, CA
Summer 2017 & Spring 2018

Supported the product and engineering teams in exploring and refining new product features, assisted the sales and implementation teams by designing product experiences for over 50 brands, and contributed to the internal marketing efforts through event and office branding.

KNOWLEDGEWORKS

Graphic Design Co-op | Cincinnati, OH
Spring 2016 & Fall 2016

Assisted the marketing team in creating workbooks, support documents, conference branding, and social media graphics.

Education

UNIVERSITY OF CINCINNATI

Bachelor of Science in Design | Class of 2019

College of Design, Architecture, Art, and Planning
Summa Cum Laude | 3.96 GPA

Skills

Sketch, Abstract, Invision, Framer, Jira, Wordpress, Illustrator, Photoshop, InDesign, AfterEffects, Premiere Pro, HTML, CSS, Javascript, Bootstrap, Arduino, Sketching, Photography, Sewing