

# ERIN KENNEDY

## **erinkennedyportfolio.com**

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937.554.0172

### **SKILLS**

User testing, Wireframing & Prototyping, Design systems, HTML & CSS, Data visualization, Sketching, Photography

### **TOOLS**

Figma, Sketch, Webflow, Jira, Abstract, Miro, Invision, Framer, Illustrator, Photoshop, InDesign, AfterEffects

### **UNIVERSITY OF CINCINNATI**

Bachelor of Science in  
Design | Class of 2019

## **Freelance designer**

May 2022 - present

### **WeWork**

Sr Associate Product Designer | Oct 2019 - Sep 2022

Designed for multiple company initiatives, including the website, search engine, company blog, and internal tools experience. Worked on multiple teams of engineers and marketers to develop solid end-to-end experiences based on data insights. Led the design systems team in creating and managing a unified library of styles, components, and guidelines in Figma.

### **Minelli Inc.**

Graphic Design Co-op | Fall 2018

Worked in a team setting, developing brand guidelines, client presentations, and supporting marketing materials for clients.

### **Narvar**

Interaction Design Co-op | Summer 2017 & Spring 2018

Worked with the product and engineering teams to explore and refine new product features. Assisted the sales and implementation teams by designing product experiences for over 50 brands.

### **KnowledgeWorks**

Graphic Design Co-op | Spring & Fall 2016

Worked with the marketing team to create workbooks, support documents, conference branding, and social media graphics for company initiatives.